

RIVER ALLIANCE OF WISCONSIN



2015 ANNUAL REPORT

RIVER ALLIANCE MISSION AND MEMBERSHIP

Our mission is to advocate for the protection, enhancement and restoration of Wisconsin's rivers and watersheds.

Our membership is comprised of over 2,500 individual, organizational and business members whose common interest is their passion for rivers and the inspiration they bring.

WE SAVE RIVERS

River Alliance of Wisconsin
306 E Wilson Street
Suite #2W
Madison, WI 53703
608.257.2424
www.wisconsinrivers.org

River Alliance Staff

Maggie Baum, Communications Director
Scott Caven, LaCrosse Area Invasive Species Coordinator
Denny Caneff, Executive Director
Matt Krueger, River Restoration Director
Joanne Mani, Donor Relations Director
Helen Sarakinos, Policy and Advocacy Director
Allison Werner, Local Groups Director
Sharon White, Assistant Director



River Alliance Board of Directors

John Bates, Mercer
Kelly Maynard, Madison
Cassie Goodwin, Madison
Lynn Isherwood, Plover
Marcia Kraus, Madison
Bob Martini, Rhinelander
Ken Schreiber, Osseo
Debra Ryun, Trade River
Ron Anderson, Cable
Tamara Dean, Viola
Tina Van Zile, Crandon



In 2015, River Alliance of Wisconsin continued to focus on high priority water issues in Wisconsin including groundwater, shoreland zoning and polluted runoff. We prioritized training and organizing citizens to organize, protect and preserve their rivers and watersheds; supported and expanded the Blue Water Business Consortium in its second year; and implemented targeted campaigns to educate citizens about aquatic invasive species. In partnership with five other organizations, we completed first two phases of a multi-million dollar effort to pass sturgeon around two dams on the Menominee River.

We continue to train and support citizens and watershed protection groups with, among other things, technical assistance in fundraising, communications and other strategies for policy reform, board and member development, and incorporation and tax exemption procedures. We also provide considerable moral and interpersonal support to group leaders.



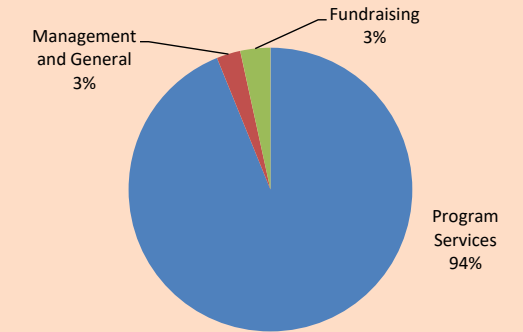
Revenue and Support

Private Foundations	301,627
Fee for Service - Government	1,229,621
Fee for Service - Private	1,120,410
Contributions	232,097
Events	40,115
Investment Return	1,920
Misc	5,827
Total Revenue	2,931,617

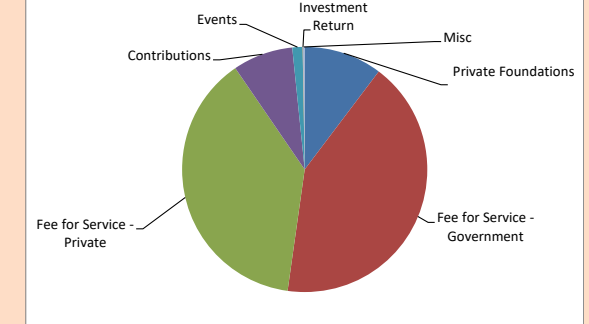
Functional Expenses

Personnel	519,947
Rent / Office Expense	37,288
Professional Fees	2,006,841
Program Supplies	228,442
Printing and Postage	26,914
Grants to Others	10,500
Travel	18,643
Meetings and Events	20,627
Other	64,216
	2,933,418

Expense Distribution



Revenue Sources



Net Assets

Beginning of year	473,270
End of year	581,215

Foundation and Government Supporters

Alliant Energy Foundation
Bradshaw-Knight Foundation
Brico Fund
The Brookby Foundation
Charles Stewart Mott Foundation
Clean Wisconsin
Community Shares of Wisconsin
CUNA Mutual Foundation
Eagle Creek Renewable Energy
Joyce Foundation
KEEN
Lux Foundation
Madison Gas & Electric Foundation
Midwest Environmental Advocates
McKnight Foundation
National Fish & Wildlife Foundation
Patagonia
Seder Family Foundation
Sierra Club
U.S. Environmental Protection Agency
WE Energies Foundation
Wisconsin Department of Natural Resources



Voyageurs (\$1,000+)

Amy Schiebel
Anonymous
Barry Booth
Beth Wentzel
Chuck Patrick
Dan and Pat Cornwell
Denny Caneff
Elaine Burke
Gail and William Van Haren
Jake and Kris Barnes
Janet Ady
Joe and Frances Bachman
John Grimmer
John Roberts and Nancy Osterberg
Kari Wenger and Peter Henry
Keith Nelson and Karen McKim
Marcia Kraus
Margaret Baack and Michael McAdams
Margaret Welke*
Mary Schlaefer
Patricia Juday
Paulette and Ronald Smith
Richard and Laura Kracum
Richard Kark
Rick and Barbara Barker
Rob and Elke Hagge
Robert Cherek
Ron and Patricia Anderson
Tamara Dean
Thomas Ehrsam
Ursula and Gerd Muehlechner
* Estate gift

Corporate and Organizational Supporters

Black Earth Creek Conservation Organization
Captains, LLC
Cardno
Cleveland Fish and Game Club
Duck Creek Watershed Advisory Group
First Settlement Counseling
Florence County Lakes and Rivers Association
Fontana Sports
Friends of the Jump River
Friends of the Lower Wisconsin Riverway
Friends of the Mukwonago River
Friends of the White River
Great Lakes Brewing Company
Indian Trails Campground and Fox Trail Outfitters
Inter-fluve
Lake Wausau Association
Lake Wisconsin Alliance
Lakeshore Natural Resource Partnership
Lauderdale Lakes Improvement Association
Northwoods Land Trust
Oneida County Lakes & Rivers Association
Orvis Madison
Petenwell and Castle Rock Stewards
Red Cedar Basin Monitoring Group
Sierra Club - River Touring Section
Stewards of the Dells of the Wisconsin River
Tainter/Menomine Lake Improvement Association
The Flying Pig Gallery and Greenspace
The Wisconsin Smallmouth Alliance Ltd.
Trout Unlimited - Aldo Leopold Chapter

Trout Unlimited - Central Wisconsin
Trout Unlimited - Fox Valley
Trout Unlimited - Green Bay Chapter
Trout Unlimited - Harry and Laura Nohr Chapter
Trout Unlimited - Kiap TU Wish Chapter
Trout Unlimited - Marinette County
Trout Unlimited - SE Wisconsin
Trout Unlimited - Shaw-Paca Chapter
Trout Unlimited - Wild Rivers
Trout Unlimited - Wisconsin State Council
Upper Sugar River Watershed Association
Valley Stewardship Network
Washburn County Lakes and Rivers Association
Wegner CPAs

