

RIVER ALLIANCE OF WISCONSIN



2016 ANNUAL REPORT



RIVER ALLIANCE MISSION AND MEMBERSHIP

Our mission is to advocate for the protection, enhancement and restoration of Wisconsin's rivers and watersheds.

Our membership is comprised of over 2,500 individual, organizational and business members whose common interest is their passion for rivers and the inspiration they bring.

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River Alliance Board of Directors

Ron Anderson, Cable
John Bates, Mercer
Lauren Brown, Madison
Tamara Dean, Viola
Cassie Goodwin, Madison
Lynn Isherwood, Plover
Marcia Kraus, Madison
Kelly Maynard, Madison
Bob Martini, Rhinelander
Debra Ryun, Trade River
Richard Schoenbohm, Appleton
Ken Schreiber, Osseo
William Van Haren, Verona
Tina Van Zile, Crandon



In 2016, in partnership with five other partners, River Alliance completed the first two phases of a multi-million dollar effort to pass sturgeon around two dams on the Menominee River. This project includes a “fish elevator” to help them go up stream and a tube or “water slide” to help them return downstream. This project has removed two barriers to upstream passage and opened up 21 miles of the Menominee River to allow lake sturgeon to travel to their seasonal spawning, wintering and foraging habitats.

River Alliance continued to train and organize citizens to protect and preserve their rivers and watersheds. This work included training and supporting citizens and watershed protection groups with, among other things, technical assistance in fundraising, communications and other strategies for policy reform and board and member development.

Additionally, we continued to support and expanded the Blue Water Business Consortium, in its third year. We continued our work to prevent the spread of aquatic invasive species by educating citizens on how to identify, report and remove invasive species. We hosted our annual Aquatic Invasive Species Snapshot Day, which brought out 100+ citizens to inspect stream crossings for invasives. We also led the development of an aquatic invasive species strategic plan for the Mississippi river and major tributaries in La Crosse, Buffalo and Trempealeau counties and will work on implementing it in the coming years.

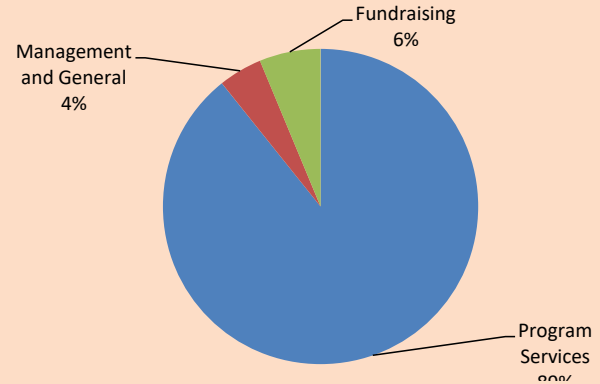
Revenue and Support

Private Foundations	193,127
Fee for Service - Government	1,591,370
Fee for Service - Private	6,779
Contributions	246,892
Events	38,973
Investment Return	29,028
Misc	6,808
Total Revenue	2,112,977

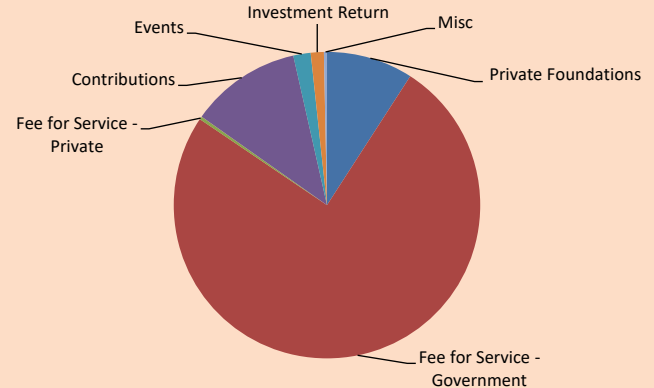
Functional Expenses

Personnel	478,988
Rent / Office Expense	35,383
Professional Fees	1,423,818
Program Supplies	57,670
Printing and Postage	25,395
Grants to Others	1,500
Travel	9,532
Meetings and Events	15,844
Other	36,746
Total	2,084,876

Expense Distribution



Revenue Sources



Net Assets

Beginning of year	581,215
End of year	488,019

Foundation and Government Supporters

Brico Fund
Charles Stewart Mott Foundation
Charlotte Palmer Phillips Foundation
Community Shares of Wisconsin
Fund for Lake Michigan
Lux Foundation - Inc
Madison Gas and Electric Foundation, Inc.
McKnight Foundation
National Fish & Wildlife Foundation
Wisconsin Department of Natural Resources



Voyageurs (\$1,000+)

Grant Abert
Ron and Patty Anderson
Rick and Barbara Barker
Barry and Jane Booth
Denny Caneff
Tamara Dean
Thomas Ehrsam
Scott Froehlke
Marc Gorelick and Lynn Broaddus
Karen Grimmer
Elke and Rob Hagge
Inter-Fluve
Patricia Juday
The Estate of Marion Lawson
Alfred G Lustig and Janice Watson
Thomas Mowbray
Ursula and Gerd Muehlelehner
Nancy Osterberg and John Roberts
Amy Schiebel
Jeff Shaw and Terry Hiltz
Emily Stanley
Willi Van Haren

Corporate and Organizational Supporters

American Transmission Company
Apple River Association
Bad River Watershed Association
Badger Fly Fishers
Bela Fleck Productions
Big Eau Pleine Citizens Organization
Black Earth Creek Watershed Association
Captains, LLC
Cardno
Cresa
Dubay Property Owners Association
Duck Creek Watershed Advisory Group
Earthling Interactive
Econoprint
Fjallraven
Formecology, LLC
Friends Of The Black River, Inc.
Friends of the Lower Wisconsin Riverway
Friends of the Tomorrow-Waupaca River
Friends of the White River
Great Lakes Brewing Company
Greater Williamson Area Business Association
Home Savings Bank
Inter-Fluve
Lake Sinissippi Improvement District
Lake Wausau Association
Lauderdale Lakes Improvement Association
Lower Chippewa River Alliance
Madison Mallards
Maggie B Communications

Millercoors
Milwaukee Kayak Company
Milwaukee Valve Company
Organic Valley
Patagonia Inc
Petenwell and Castle Rock Stewards
Promega Corporation
Raven Software
Sitka Salmon Shares
Terra Firma Realty
The Roman Candle Pizza
The Wisconsin Smallmouth Alliance Ltd.
Trout Unlimited - Frank Hornberg Chapter
Trout Unlimited - Marinette County
Trout Unlimited - Northwoods
Trout Unlimited - Shaw-Paca Chapter
Trout Unlimited - Wisconsin State Council
Upper Sugar River Watershed Association
Valley Stewardship Network
Washburn County Lakes and Rivers Assoc.
Wegner CPAs
Wines for Humanity
Wisconsin Land and Water Conservation Assn
Wisconsin River Outings