



# 2018 River Bash

Celebrating 25 years of protecting water

September 27, 2018

East Side Club | Madison, WI

## Levels

## Sponsor Benefits

<b>Watershed</b> \$3,000	<ul style="list-style-type: none"><li>• Tabling opportunity at the event</li><li>• Half page ad in the program</li><li>• Linked logo/name in email marketing to 5k people</li><li>• Logo/name in print invitation (if received by July 15)</li><li>• Recognition on social media, including 2 dedicated features for businesses/organizations</li><li>• Linked logo on River Alliance website</li><li>• Name/logo recognition on day-of event signage</li><li>• 8 tickets to the event and reserved seating</li></ul>
<b>River</b> \$1,000	<ul style="list-style-type: none"><li>• Quarter page ad in the program</li><li>• Linked logo/name in email marketing to 5k people</li><li>• Logo/name in print invitation (if received by July 15)</li><li>• Recognition on social media, including 1 dedicated features for businesses/organizations</li><li>• Linked logo on River Alliance website</li><li>• Name/logo recognition on day-of event signage</li><li>• 6 tickets to the event and reserved seating</li></ul>
<b>Stream</b> \$500	<ul style="list-style-type: none"><li>• Logo/name in the program</li><li>• Logo/name in print invitation (if received by July 15)</li><li>• Linked logo on River Alliance website</li><li>• Name/logo recognition on day-of event signage</li><li>• 4 tickets to the event</li></ul>
<b>Brook</b> \$250	<ul style="list-style-type: none"><li>• Logo/name in the program</li><li>• Logo/name in print invitation (if received by July 15)</li><li>• Linked logo on River Alliance website</li><li>• Name/logo recognition on day-of event signage</li><li>• 2 tickets to the event</li></ul>
<b>Creek</b> \$150	<ul style="list-style-type: none"><li>• Name in the program</li><li>• Name on River Alliance website</li><li>• 2 tickets to the event</li></ul>