



## CONTENT EXAMPLE FOR E-NEWSLETTER, PRINT NEWSLETTER, ETC.

Title:

Can you attend on 8/17?

Body:

Interested in protecting Wisconsin's waters? We need your help to prevent the spread of Aquatic Invasive Species.

You won't want to miss the 6th annual Snapshot Day hosted by River Alliance of Wisconsin in partnership with UW Extension's Citizen Lake Monitoring Network and WI Department of Natural Resources.

On Saturday, August 17th join 200+ volunteers, water lovers, and local groups on a fun, hands-on search for aquatic invasive species (AIS). You can help protect Wisconsin's rivers and lakes from exotic plants and animals that negatively impact habitat, wildlife, recreation and health. Learn more & register today! <https://bit.ly/2K44PY3>

## RADIO SPOT EXAMPLE

Retired? Have kids interested in nature and science? Home from college for the summer? Sign up to volunteer on August 17th to help search your local waterways for harmful aquatic invasive species. Attend the 6th annual Snapshot Day to check designated waterways for signs of harmful invasive species! Information collected by volunteers will be provided to the Wisconsin Department of Natural Resources to support further monitoring and response efforts. Snapshot Day is a collaboration between River Alliance of Wisconsin, UW Extension's Citizen Lake Monitoring Network, the Wisconsin DNR and more than 21 local partners. By taking part, you're helping to protect the health of Wisconsin's waters for everyone to enjoy!

Please join us on August 17th from 8:30 am to 1:00 pm for this fascinating search for invasive species at SITE NAME, or other sites across the state. You'll meet great people and learn new things! This is a free event and training is provided, but please register by August 2nd at: [www.wisconsinrivers.org/events](http://www.wisconsinrivers.org/events).