



Sponsorship Opportunity

AQUATIC INVASIVE SPECIES SNAPSHOT DAY

organized by
River Alliance of Wisconsin,
Wisconsin DNR and UW Extension Lakes

August 15, 2020



- Citizens protecting Wisconsin's waters
- Over 170 volunteers of all ages in 2018
- 153 sites monitored for invasive species

Event description: At this statewide citizen-science educational event, volunteers embark on a treasure hunt in search of invasive species. Participants learn how to identify new species and manage known infestations of invasive species. Targeting invasive species helps keep Wisconsin's waters healthy for all to enjoy.

Levels

Sponsor Benefits

Platinum

\$2,500

- Recognition on social media, including 2 dedicated features for your organization
- Linked logo in email marketing to 5k people
- Recognition in press release
- Logo recognition at event
- Linked logo on River Alliance website
- Logo recognition in special thank you signage at event
- Logo recognition in thank you digital results summary promotion

Gold

\$1,000

- Recognition on social media, including 1 dedicated feature for your organization
- Linked logo in email marketing to 5k people
- Recognition in press release
- Logo recognition at event
- Linked logo on River Alliance website
- Logo recognition in thank you digital results summary promotion

Silver

\$500

- Recognition on social media
- Recognition in press release
- Linked logo on River Alliance website
- Logo recognition at event

Bronze

\$250

- Recognition in press release
- Linked logo on River Alliance website
- Logo recognition at event



STATEWIDE
AQUATIC INVASIVE SPECIES
SNAPSHOT DAY



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