River Alliance of Wisconsin photo, Snapshot Day 2019, Cherokee Marsh
We've known for some time what decision-makers are just now noticing—Wisconsin needs clean water right now. The Governor heard you and declared 2019 the “Year of Clean Drinking Water.” The Speaker of the Assembly followed suit when he assembled the Water Quality Task Force. River Alliance and our Clear Water Farms program took advantage of the moment and helped the first farm in America meet the world’s only water stewardship standard. We also began to craft a Wisconsin Water Agenda that goes beyond the politics of the day to find long-term solutions to our challenges.

We are just getting started and we’re grateful you’ll be with us along the way!
Thank YOU for taking action to protect Wisconsin's rivers, lakes and watersheds.

12% INCREASE IN NEW MEMBERS
1,700+ ADVOCACY ACTIONS TO INFLUENCE WATER POLICY
200+ VOLUNTEERS
2,000+ BOATERS & ANGLERS EDUCATED ABOUT AQUATIC INVASIVE SPECIES

14 EVENTS ACROSS THE STATE BRINGING WATER ADVOCATES TOGETHER

IMPACT IN 2019

FINANCIALS

REVENUE
- State & Private Grants: $651,175
- Member Contributions: $240,697
- Events: $37,259
- Investment Returns: $34,590
- Misc: $7,353
- Total Revenue: $971,074

EXPENSES
- Water Policy and Protection: $550,887
- Fundraising and Outreach: $131,640
- Management and General: $86,628
- Total Expense: $769,155
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<tr>
<th>Tier</th>
<th>Name</th>
<th>Amount</th>
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<tbody>
<tr>
<td>$10,000+</td>
<td>Ron and Patty Anderson, Thomas Bilfert, Ursula and Gerd Muehllehner, Sokasang Chipewa Community</td>
<td>Conservator</td>
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<td>$5,000-$9,999</td>
<td>Rob and Elke Hagge, Lux Foundation, William Van Haren</td>
<td>Protector</td>
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<td>$1,000-$2,500</td>
<td>Joe and Frances Bachman, Finn Ryan and Brynn Bemis, Richard Schoenbohm and Sue Bennett, Boardman &amp; Clark LLP, Barry and Jane Booth, Elaine Burke, Robert Cherek, Sherren Clark, Tamara Dean, Nicholas Demet, DiVentures of Madison, Thomas and Carol Ehram, Raj Shukla and Tora Frank, General Mills, Karen Grimmer, Group Health Cooperative, Dan Hutjens, Inter-Fluve, Richard Kark, Richard and Laura Kracum, Greta and David Menke, Milwaukee Valve Company, Nicolet National Bank, Park Bank, Chuck Patrick, Petenwell &amp; Castle Rock Stewards, Pure Sweet Honey, Adam and Nedret Rix, Jim and Marie Seder, Kurt and Susan Sroka, Gail Van Haren, Alfred Lustig and Janice Watson, Scott Weigle, Sam and Jean White</td>
<td>Voyageur</td>
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<tr>
<td>$500-$999, cont.</td>
<td>Peggy Kratz, Mark and Nancy Ratner, Greenleaf Avenue Foundation, Marquette Neighborhood Association, Christopher Meyer, Network for Good, Dr. Leo Norden, John Roberts and Nancy Osterberg, Mary Pautz, Scott Froehlke and Traci Peloquin, Promega Corporation, Rutabaga Paddlesports, Sierra Club - River Touring Section, Emily Stanley, Cathy Tuchtmann, Marilyn and Marc Thwaites, Trout Unlimited - Green Bay Chapter, United Way of Dane County, Linda Vogen, WEA Trust, Julie Weakly, The Wisconsin Smallmouth Alliance Ltd., Wisconsin Water Protection Fund, Pat Powers and Tom Wolfe, Ben Yahr, Nancy Zabriskie</td>
<td>$500-$999, cont.</td>
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<tr>
<td>$250-$499</td>
<td>American Family Insurance Dream Fdn., Badger Fly Fishers, Mark and Jennell Ballering, Bruce Barton, Bruce and Mary Beck, Jeffrey and Kristen Brown, Budget Dumpster, Dennis and Linda Buzzar, Colette and Thomas Camerano, Douglas and Sherry Caves, Annette Clark, Dave and Sue Clausen, Clear Water Outdoor, Matthew Coan, Lindsay Wood Davis and Amanda Davis, Daniel Deetz and Rebecca Haack-Deetz, Laura Degolier, Mark and Jane Domroese, Dick and Sharon Lynn Dragiewicz, Laurie Ewelw, Friends of the White River, Gary and Pam Gates, Carl and Peggy Glassford, Idy Goodman, Peter and Nancy Gunder, Ian Gurfield, Nicholas Guries, Chuck Hammer, Anna Biermeier and Roger Hanson, Jim Hart, Gilbert and Karen Herman, David Hetzel, Kolby and Tom Hirth, Barb Kneer and Alice Holbrow, Karen Holden, Elizabeth Holland, Greg and Dawn Holt, Denise and Wendell Hottmann, Doug and Mary Hudzinski, C. Hadai Hull, Indian Trails Campground and Fox Trail Outfitters, Justin and Lynn Isherwood</td>
<td>$250-$499, cont.</td>
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Grants

The Brico Fund, Charles Stewart Mott Foundation, Dudley Foundation, Fund for Lake Michigan, Madison Gas and Electric Foundation, Inc., McKnight Foundation, Patagonia, Wisconsin Department of Natural Resources

See our full donor list at wisconsinrivers.org/2019-supporters