During a global pandemic, we all learned new ways to work together to prioritize the health and wellbeing of our communities. At River Alliance of Wisconsin, we continued to empower people across the state to protect and restore Wisconsin's waters. During this unprecedented year, members like you showed an outpouring of support. I want to say thank you for your passion and commitment. **There's so much to do, and I'm grateful you'll be a part of the work ahead!**

### INNOVATING FOR CLEAN WATER FOR ALL
River Alliance accomplished a unique achievement in the creation of the Wisconsin Water Agenda. Together with a diverse group of experts from around the state, we identified the attributes of a water management system that could achieve our human health and ecological goals. This type of work has not been done anywhere else. We are now pursuing the necessary steps to achieve the system described by the Agenda.

### LEADING ON POLICY & ADVOCACY
We activated members to advocate for the Water Quality Task Force bills that would get us closer to clean water, and to oppose the bills that would set us back. We supported local efforts to watchdog the Badger Minerals exploratory drilling in Oneida County, supported the Back Forty Coalition in their efforts to raise awareness of the threats to the Menominee River, and worked with partners to review DNR's mining administrative rules.

### SUPPORTING FARMERS & WATER STEWARDSHIP
River Alliance's Clear Water Farms program continued to grow its coalition of farmers and assist in implementing meaningful water stewardship plans on their farms. River Alliance shared their stories to help these farmers become frontline advocates and peer influencers for water protection.

### BUILDING A STATEWIDE VOLUNTEER NETWORK
During the 2020 Aquatic Invasive Species (AIS) Snapshot Day, 140 volunteers monitored 200 sites in rivers and lakes across Wisconsin for invasive species. Even with program changes due to Covid-19, Snapshot Day was a big success thanks to our dedicated statewide volunteer network. Events were hosted at 24 different locations across Wisconsin.
Thank YOU for stepping up to protect Wisconsin’s waters in 2020.

107 NEW MEMBERS!

3,100 BOATERS & ANGLERS
EDUCATED ABOUT AQUATIC INVASIVE SPECIES

15 VIRTUAL EVENTS

140 SNAPSHOT DAY VOLUNTEERS

Thank YOU for stepping up to protect Wisconsin’s waters in 2020.

REVENUE

- Member Contributions: $321,178
- Private Foundations: $457,256
- Government Grants: $115,419
- Investment Returns: $65,713
- Events: $390
- Misc: $5,080

Total Revenue: $965,036

EXPENSES

- Water Policy and Protection: $447,419
- Management and General: $143,586
- Fundraising: $128,334

Total Expense: $719,339
THANK YOU TO OUR SUPPORTERS

Oct 1, 2019 - Sept 30, 2020

Conservator ($10,000+)

Ron and Patty Anderson
Anonymous through Madison Community Foundation
Dan and Pat Cornwell
Lux Foundation
Patricia Juday
Sokaogon Chippewa Community

Protector ($5,000-$9,999)
Rob and Elke Hagge
William Van Haren

Steward ($2,500-$4,999)

The Baack Fund
Lynn Broadus and Marc Gorelick
Richard Kark
Patagonia Action Works

Voyageur ($1,000-$2,500)
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Elaine Burke, Galaxy Foundation
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Karen Gimmer
Inter-Fluve
Howard Jessen
Richard and Laura Kraman
Alfred Lustig and Janice Watson
Karen McJim and Keith Nelson
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Finn Ryan and Brynn Bemis
Sitka Salmon Shares
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Spencer and Sarah Schumacher
Seder Family Foundation
Raj Shukla and Tora Frank
Kurt and Susan Sroka
Emily Stanley
Thomas J Bliffert Foundation
Gus and Linda Tiboris
Linda Vogen
Scott Weigle

$500-$999, cont.

Tim Kuhn
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Patrick and Sandy Meyer
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Sandor Pfahl
Promega
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UW Credit Union
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Sam and Jean White
Wisconsin Water Protection Fund of the Natural Resources Foundation of WI
Nancy Zabriskie

$500-$999, cont.

Oct 1, 2019 - Sept 30, 2020

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Andrew and Natalie Hoyos
Doug and Mary Hudzinski
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Bill Kehl
Robert Koehler
Sue Kratsch
Peggy Kratz

$250-$499, cont.

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Gloria Roark
Karen Roberts
Kathleen Rulka and Brian Ewert
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James and Martha Schuh
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Tout Unlimited - Marinette County
Alicia Vogel
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Sharon and Jed White
Joy Zajda

See our full donor list at:
wisconsinrivers.org/2020-supporters

$250-$499, cont.

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Herbert Oechler
Dennis and Mary Pat Olson
Lawrence Paplham
Sally Probasko and Topf Wells

$250-$499, cont.

Grants

The Brisco Fund
Charles Stewart Mott Foundation
Fund For Lake Michigan
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Patagonia
Wisconsin Department of Natural Resources

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