INCREASING ADVOCACY
Members logged 1,050+ advocacy actions to inform elected officials on key water policy issues including: metallic mining, state rules to reduce impact of non-point pollution (NR 151), navigable waters and wetlands legislation, the City of Racine water diversion for Foxconn, and more.

STRENGTHENING LOCAL GROUPS
River Alliance provided support for local watershed groups, including a training retreat for executive directors of conservation groups, and consulting on: capacity building, grassroots organizing, invasive species programs, and communications strategies.

LEADING AIS MANAGEMENT
During the 2018 Aquatic Invasive Species (AIS) Snapshot Day, volunteers monitored 150+ sites along rivers and lakes for invasive species, and identified 20 previously undocumented populations.

ENGAGING FARMERS
As part of River Alliance’s Clear Water Farms program, our two pilot farms began the Alliance for Water Stewardship’s (AWS) certification process. Once the farms are certified, these farmers will be the first in the country to implement this comprehensive approach to water stewardship.

INSPIRING ACTIVISM
Through dozens of events, River Alliance brought hundreds of people across the state out to enjoy the beauty of Wisconsin's rivers and waterways, a crucial step to inspire advocacy in times of need.

2018 STAFF
Mitch Brey, Scott Caven, Natalie Dutack, Falon French, Miriam Grunes, Matt Krueger, Danika Laine, Amanda Perdzock, Raj Shukla, Allison Werner, and Sharon White

2018 BOARD OF DIRECTORS
Ron Anderson, Lauren Brown, Tamara Dean, Shelly Gradwell-Brenneman, Kelly Maynard
Thank YOU for taking action to protect Wisconsin's rivers, lakes and watersheds.

235 NEW MEMBERS JOINED RIVER ALLIANCE IN 2018

1,050+ ADVOCACY ACTIONS TO INFLUENCE GOOD WATER POLICY

195 VOLUNTEERS 580 TOTAL VOLUNTEER WORK HOURS

3,000+ BOATERS & ANGLERS EDUCATED ABOUT AQUATIC INVASIVE SPECIES

FINANCIALS

REVENUE

- Contributions: $325,123 (44%)
- Private Foundations: $251,880 (34%)
- Government Grants: $100,810 (14%)
- Investment Return: $41,298 (6%)
- Events: $13,263 (2%)
- Misc: $7,280 (1%)
- Total Revenue: $739,653

EXPENSES

- Personnel: $536,394
- Professional Fees: $65,211
- Rent/Insurance: $41,635
- Printing and Postage: $25,345
- Travel & Events: $22,552
- Dues & Subscriptions: $14,040
- Other: $11,923
- Advertising: $8,652
- Supplies: $5,503
- Total Expense: $731,257
Conservator ($10,000+)
Anonymous donor through Madison Community Foundation
Patty and Ron Anderson
Pat and Dan Cornwell
Patricia Judy
Madison Gas & Electric Foundation, Inc.

Protector ($5,000-$9,999)
Virginia and James Coburn
Great Lakes Brewing Company
Elke and Rob Hagge
Karen McKim and Keith Nelson
Thomas Mowbray
William Van Haren
Lux Foundation

Steward ($2,500-$4,999)
Rick Barker
Lynn Broadus and Marc Gorelick
Ecology Sports
Scott Weigle
Whole Foods Market

Voyageur ($1,000-$2,500)
The Baack Fund
Finn Ryan and Brynn Bemis
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Barry and Jane Booth
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Robert Cherek
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Milwaukee Valve Company
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Omega School
Chuck Patrick
Harry and Sylvia Peterson
Prairie Nursery
Spencer and Sarah Schumacher
Raj Shukla and Tora Frank
UW Health, Unity Point Health—Meriter & Quartz
Gail Van Haren

$500-$999, cont.
Lisa Henner
Gilbert and Karen Herman
Richard Kark
Peggy Kratz
Lisa and Ted Ludwig
Marquette Neighborhood Association
Mary Pauzt
Pat Powers and Tom Wolfe
Jon and Mary Reddin
Deb Ryan and Steven Rassler
Adam and Nedret Rix
Rutabaga Paddlesports
Dave Schneider
Trish Stocking
Cathy Techtmann
The Wisconsin Smallmouth Alliance Ltd.
Marilyn and Marc Thwaits
Trout Unlimited - Wisconsin State Council
Mario Valentini
Alicia Vogel
Julie Weakley
Allison and Dan Werner
Sam and Jean White
Ben Yahr
Nancy Zabriskie

$250-$499
Ken Schreiber and Anita Adams
American Family Insurance Dream Fdn.
Joe and Frances Bachman
Badger Fly Fishers
Baer Insurance
Barefoot Cellars
Bruce Barton
Benevity Giving Platform
Nancy Doll and Michael Bernhard
Denny Caneff
Captains, LLC
Steve and Susan Carpenter
Arden Christensson and Judy Christenson
Sydney Cohen
Lindsay Wood Davis and Amanda Davis
Laura Degolier
Devils Lake Climbing Guides
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Robert Koehler

Grants
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The Brico Fund
The Brookby Foundation
Charles Stewart Mott Foundation
Fund For Lake Michigan
The McKnight Foundation
Patagonia
Wisconsin Department of Natural Resources

See our full donor list at: wisconsinsrivers.org/2018-supporters