EMPOWERING PEOPLE TO PROTECT & RESTORE WATER
We've known for some time what decision-makers are just now noticing—Wisconsin needs clean water right now. The Governor heard you and declared 2019 the “Year of Clean Drinking Water.” The Speaker of the Assembly followed suit when he assembled the Water Quality Task Force. River Alliance and our Clear Water Farms program took advantage of the moment and helped the first farm in America meet the world’s only water stewardship standard. We also began to craft a Wisconsin Water Agenda that goes beyond the politics of the day to find long-term solutions to our challenges.

We are just getting started and we're grateful you'll be with us along the way!
IMPACT IN 2019

Thank YOU for taking action to protect Wisconsin's rivers, lakes and watersheds.

14 EVENTS ACROSS THE STATE BRINGING WATER ADVOCATES TOGETHER

12% INCREASE IN NEW MEMBERS

1,700+ ADVOCACY ACTIONS TO INFLUENCE WATER POLICY

2,000+ BOATERS & ANGLERS EDUCATED ABOUT AQUATIC INVASIVE SPECIES

200+ VOLUNTEERS

FINANCIALS

REVENUE

- State & Private Grants: $651,175
- Member Contributions: $240,697
- Events: $37,259
- Investment Returns: $34,590
- Misc: $7,353

Total Revenue: $971,074

EXPENSES

- Water Policy and Protection: $550,887
- Fundraising and Outreach: $131,640
- Management and General: $86,628

Total Expense: $769,155
Thank you to our supporters

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Ron and Patty Anderson
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147 S. Butler Street, Suite 2 | Madison, WI 53703
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