Through 2021 River Alliance continued to adapt and learn from the constant change of the coronavirus pandemic. Our work shifted to embrace the virtual office, outdoor events, innovative partnerships, and deepening relationships with friends and leaders in conservation and agriculture. We are inspired by our supporters and donors who continued to show their passion for Wisconsin’s water through each act of volunteerism, monitoring for invasive species, advocating for our rivers and lakes, and demanding that our state elected officials not take clean water for granted.

PROTECTING OUR WATER FROM AQUATIC INVASIVE SPECIES
We continued to be a leader in the statewide coordination efforts to prevent the spread of the plants and animals that negatively impact our waterways. Through our unique partnerships with state and local government, community volunteers, university researchers, and science-based groups like the Conservation Dogs Collective, Inc., we have become a trusted partner that can move quickly to do regional education, outreach, and conservation approaches that work.

CLEAN WATER NOW SUCCESS AT THE BALLOT BOX
Over 70% of voters in Portage, Wood, and Marquette Counties approved a referendum question “Should the State of Wisconsin establish a right to clean water to protect human health, the environment, and the diverse cultural and natural heritage of Wisconsin?” As more counties approve this question in the future, it will show ongoing support Wisconsinites have for commonsense, prevention-first policies that protect our priceless natural resources.

EVENTS THAT TEACH AND ENGAGE
Though the ongoing COVID crisis made events challenging, we hosted events that focused on our core mission. Hundreds of paddling enthusiasts attended the return of the Fools’ Flotilla in Madison. Over 50 people attended the first virtual screening of “Running Free: The Baraboo River Restoration Story” and learned about the tenacity of conservation leaders who worked to remove the last dams from the Baraboo River. And we brought dozens of people together for a farm tour and Wisconsin River paddle in partnership with the Savanna Institute.

ENVISIONING A BETTER SYSTEM TO PROTECT WISCONSIN WATER
The Wisconsin Water Agenda continued to be our big-picture guide for water policy advocacy. We used the agenda to look beyond the headlines on PFAS, legislative inaction on water protection, or corporate interests that muted the interests of the public. Through technical comments, policy advising, litigation on PFAS, and the release of a creative stop-motion animation video, we are using the Wisconsin Water Agenda as a living document to inform our broader vision for water protection.

2021 STAFF
Karen Anderson, Johnson Bridgwater, Bill Davis, Cathy Dow, Jim Fossum, Stacy Harbaugh, Danika Laine, Raj Shukla, Michael Tiboris, Ty Tretter, Ellen Voss, Allison Werner, Melonie Wright, Jim Fossum, Contractor

2021 BOARD OF DIRECTORS
Chair—Mel Vollbrecht, Vice Chair—Shelly Gradwell-Brenneman, Treasurer—William Van Haren, Secretary—Lynne Diebel, Gary Besaw, David Fowler, Kriss Marion, Kristin Schultheis, Tyrone Cratic Williams, Zach Wood
IMPACT IN 2021

Your support in action:

Project RED
- 60 volunteers
- 5 statewide paddles and trainings

100+ searched for invasive species
95 waterbodies monitored
128 sites
22 events statewide

Savanna Institute and Friends of the Lower Wisconsin River
Making the connection between land use and water quality through a field tour and river paddle

FINANCIALS

REVENUE
- Contributions: $305,523
- Grants: $376,165
- Payroll Protection Program: $226,235
- Investment Returns: $89,946
- Misc: $7,053

Total Revenue: $1,004,922

EXPENSES
- Water Policy and Protection: $421,386
- Management and General: $153,653
- Fundraising: $149,458

Total Expense: $724,497
THANK YOU TO OUR SUPPORTERS

Oct 1, 2020 - Sept 30, 2021

Conservator ($10,000+)
Anonymous
Anonymous through Madison Community Foundation
Dan and Pat Cornwell
Lux Foundation
Patricia Juday
Protector ($5,000-$9,999)
Ron and Patty Anderson
William Van Haren
Steward ($2,500-$4,999)
The Baack Fund
Lynn Broadus and Marc Gorelick
Tamara Dean
Richard Kark
Seder Family Foundation
Gus and Linda Tiboris
Leader ($1,000-$2,500)
Anonymous
Jean Bahr
Finn Ryan and Brynn Beris
Thomas J Bliffert Foundation, Fred and Susan Bliffert
Barry and Jane Booth
Robert Cherek
Sherren Clark
Ginny Coburn
Natalie Deibel
Nicholas Demet
Friends of the White River
Galaxy Foundation, Elaine Burke
General Mills
Karen Grimmer
Linnea Hadlock
Daniel Hutjens
Inter-Fluve
Howard Jessen
Richard and Laura Kracum
Alfred Lustig and Janice Watson
Madison Gas And Electric Foundation, Inc.
Ryan Mcguire
Greta and David Menke
John Neis, in memory of David Neis
Chuck Patrick
Petenwell And Castle Rock Stewards
Pat Powers and Tom Wolfe
Richard Schoenbohm and Sue Bennett
Spencer and Sarah Schumacher
Kurt and Susan Sroka
Gail Van Haren
Watershed Watchers
Scott Weigel
Sam and Jean White
$500-$999, cont.
Doug and Mary Hudzinski
Merry Noel and Daniel Johnson
Tonia Jorgenson
Barry and Emilie Kalpinski
Jake Keeler
Bill Kehl
Sue Kratsch
Peggy Kratz
Tim Kuhn
Lauer Realty
LeVine Mackey Donor Advised Fund of the Jewish Community Foundation
Marquette Neighborhood Association
Karen McKim and Keith Nelson
Patrick and Sandy Meyer
Nic and Nova Mink
Network for Good
Ursula Muehlelehner
Chris Barnard and Sarah Murray
Herbert Dechler
Jerry Pasdo
Mary Pautz
Rick Plonsky
Michael Quist
Randy Richardt
Holly Schmidt
Raj Shukla and Tora Frank
Doug Lichtfeld and Deb Skubal
Thomas and Mary Jo Stock
The Niedermeier Family Fund
Marilyn and Marc Thwaites
Allison and Dan Werner
Kari Williams
Wisconsin Water Protection Fund of the Natural Resources Foundation of WI
Levi Wood
James and Susan Zerwick
$250-$499
Todd Amb
Benjamin and Karen Anderson
Henry Anderson and Shirley Levine
Robert Bartlett
Mark Berggren
Blackbaud Giving Fund
John and Ann Burton
Denny Caneff
Kathy Carpenter
Mark and Jane Domroese
Roderick Duff
Kathleen Rulka and Brian Ewert
Wendy Fearnside and Bruce Meier
David and Cindy Fowler
Tom and Linda Friedel
Jacob Gafner, Lost Travel
Meg Galloway
Carol and Ned Gatzke
Bill and Ida Goodman Family Donor Advised Fund of the Jewish Community Fdn.
Ian Gurfield
Nicholas Guries
Charles Hammer
Skip Hansen
David Hetzel
Dave Hippler
Kolby and Tom Hirth
Cynthia Hoffman
Karen Holden
Elizabeth Holland
Noel Howlett
$500-$999, cont.
C. Hadlai Hull
Justin and Lynn Isherwood
Ruth and Bill Jaeger
David Johnson
David and Beth Keber
Robert Koehler
Mary Kolar
George Kraft and Susan Wurzer
Eileen Marsh and Jeff Lange
Susan Lehnhardt
Perry Lindquist
Dan Loecher
Lisa Lombardo
Lisa and Ted Ludwig
David Martin
Bob and Kathy Martini
Dolra Mayer
Chris Meader
Diane Morgenenthaler
Janice Neis
Dr. Leo Norden
Catherine O’Connell
Dennis and Mary Pat Olson
Liz and Chuck Orsay
Lawrence Paplham
Craig Parsons
Sally Probasco and Topf Wells
Promega
Horsehead Lake Protection and Rehab Dist
Alan Ramsey
Jeannine Ramsey and Sam Breidenbach
Greenleaf Avenue Foundation
Glenn Reini and Sara Krebsbach
Gloria Roark
Jim and Jane Roeber
Ronnie Hess and Ron Rosner
Sandra Rubin
Mike and Ruth Ryan
James and Cheral Sadler
Kristin Schultheis
Robert Sewell
Mowry Smith
Peter and Mary Sobol
David Statz
Trish Stocking
The Sinsinawa Dominicans
TROUT Unlimited - Aldo Leopold Chapter
TROUT Unlimited - Marinette County
Alicia Vogel
Mary Vollbrecht and Steve Hiniker
Brook Waalen
Denny Wandtke
Julie Weakley
Amy Wencel
Katherine Zavada

See our full donor list at: wisconsinrivers.org/2021-supporters

Grants
The Brico Fund
Brookby Foundation
Charles Stewart Mott Foundation
Fund For Lake Michigan
McDougal Family Foundation
McKnight Foundation
Patagonia
Savanna Institute
Wisconsin Department of Natural Resources

612 W Main, STE 200 | Madison, WI 53703
(608) 257-2424 | wisconsinrivers.org